



Women Build News & Updates



February 2015

Women Build news

Women Build launches 'Voices of Women' training program

Our new "Voices of Women" virtual training program is specifically designed for female Habitat homeowners. This six-part training series teaches leadership skills and offers guidance on how to affect change in communities. For more information about the training program and scholarship opportunities, complete our [online survey](#).

International Women's Day is March 8

Does your affiliate have plans for [International Women's Day](#)? Share your plans with us at wbevents@habitat.org or on our [Facebook group](#). We want to know how you'll be celebrating.

Women Build identifier customization update

Some affiliates have been waiting on details regarding the ability to customize the Women Build identifier with your local affiliate's logo.

HFHI's Marketing and Communications division has enlisted a well-respected marketing and branding firm to help the Habitat family tell a consistent message to the public. Our goal is to create unified messaging and branding guidelines. Part of the work underway includes a review of the many program identifiers/logos that currently exist, including the Women Build identifier. Given this pending review, we want to avoid having affiliates invest in customizing the Women Build logo only to have the guidelines change in a few months. We apologize for the delay, but we believe it is for the greater good of Habitat's brand and mission and your local investment of time and funding. Look for more information later this summer.

Monthly feature

A strong economy starts with a strong housing market

Expanding homeownership opportunities can create a strong economy. Robust housing markets mean higher property values and local tax revenues, more job opportunities and healthier communities. [Use your voice today](#) to make sure homeownership is an option for everyone.

Events and trips



May 9 – 17 — [Alaska Women Build](#)

Team up with Global Village and Women Build in Anchorage during Mother's Day week. This trip celebrates women involved in building a better world.



June 2 – 14 — [Malawi](#)

Join team leader Dena Jackson on a Global Village trip to build a safe, stable home for orphans and their caretaker in rural Malawi. This trip is part of Habitat's efforts to assist victims of the HIV/AIDS epidemic.

Women Build stories

[Ottawa's Habitat for Humanity set to break ground on Women Build homes](#)

The four Habitat homes, two singles and two semi-detached, are expected to be completed in November. The affiliate will host a Youth Build in addition to the Women Build.

[North Carolina family dedicates their new Women Build home](#)

Zuriyah Clary and her three children will move into the eighth Women Build home built by Our Towns Habitat for Humanity.

[Students join Habitat for Humanity of Bergen County for first Women Build](#)

Four students from the Athletic Trainers Society of New Jersey worked on cutting and installing sheet rock and painting in a home damaged by Superstorm Sandy.



About Women Build
Contact us: womenbuild@habitat.org

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