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The Paramus Post

Thursday, November 12 2015 @ 04:16 PM EST

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- Real Simple Celebrates 15th Anniversary by Giving Back with Habitat Bergen
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Real Simple Celebrates 15th Anniversary by Giving Back with Habitat Bergen

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By Post Wednesday, November 11 2015 @ 06:53 PM EST

ORADELL, NJ, October 27, 2015 – Habitat for Humanity of Bergen County (Habitat Bergen) welcomed volunteers from Time Inc.’s Real Simple Magazine to its Moonachie and Hackensack job sites as part of their RS4GOOD program.

In celebration of their 15th anniversary, Real Simple partnered with four charities as part of RS4GOOD including Habitat for Humanity. In addition to their team build, Real Simple very generously donated \$8,900 to the affiliate to be used for future affordable housing projects in Bergen County.

“At Real Simple, it’s our mission to inspire women to simplify, streamline and curate their lives. Partnering with Habitat for Humanity for our 15th anniversary to help rebuild a home in need felt like a natural fit for the brand,” said Real Simple’s Publisher, Cece Ryan

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The team split into two smaller groups, one group working in Moonachie and one group working in Hackensack, but all with one goal: to rebuild homes damaged by Superstorm Sandy. Volunteer tasks included light carpentry, sanding and priming. California Pizza Kitchen of Paramus generously donated lunch for the volunteers.

“We are honored to be one of the organizations selected by Real Simple for their 15th anniversary celebration. Real Simple’s brand promise, ‘life made easier,’ was evident on the job site through their employees’ genuine efforts to make the lives of Superstorm Sandy victims easier. It’s inspiring to see employees focused on engaging and inspiring others not only within their organization but within the community,” said Jacey Raimondo, Habitat Bergen Executive Director. “Real Simple’s commitment to support local communities by using their time, skills and resources has aided the affiliate in making great strides with the Sandy Restoration Program as it comes to a close.”

For more information about Habitat for Humanity of Bergen County, contact Nicole Murray at NicoleM@habitatbergen.org or 201-457-1020. To view photos from this team build, visit <https://www.facebook.com/habitatbergen>.

About Habitat for Humanity of Bergen County

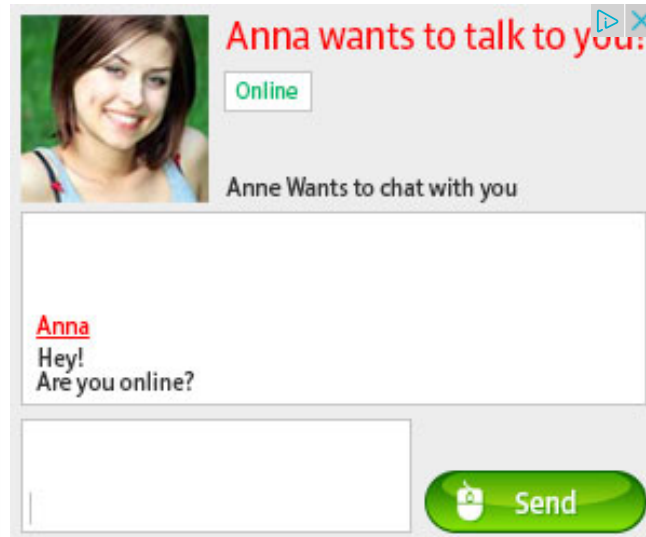
The goal of Habitat Bergen is to eliminate poverty housing and homelessness from the face of the earth by working in partnership with people in need. Using volunteer labor and donated funds and materials, Habitat Bergen builds or rehabilitates simple, decent houses and sells them to low-income families at cost, but with no interest added. Habitat Bergen is a people-to-people partnership, which joins all of us together regardless of race, nationality, religion, or socioeconomic status. That partnership begins with the homeowner families (partner families). Habitat Bergen is not a giveaway program, but a joint venture in which those who benefit from the housing ministry are involved in the work at various levels. They help with the construction of their own home, as well as the houses of their neighbors.

About Real Simple

Real Simple (www.realsimple.com) is the everyday essential for today’s time-pressured woman, providing inspiring ideas and practical solutions to help her simplify, streamline, and beautifully curate her life. Throughout its 15 year history, Real Simple has been a leader in understanding the modern woman, creating a community in which women can connect and share their ideas. With a monthly print magazine, robust website, tablet editions, mobile apps, licensed products, books, and a strong social media presence, Real Simple enjoys an unduplicated monthly audience of 12.6 million. Real Simple is part of Time Inc., one of the largest media companies in the world.

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