



SPONSORSHIP OPPORTUNITIES



Habitat
for Humanity®
of Bergen County

October 19th, 2025 | Overpeck Park
199 Challenger Road, Ridgefield Park NJ

Premier Sponsor

\$7500.00

Large Signage at event | Your business name/logo/link on promotional materials/items and website | Company announcement | Deluxe Ad collaboration on social media* | Logo on 1st tier of T-Shirt | Table at event | 8 complimentary 5K race registrations | 2 Team Builds** (1 large/1 small) | Lunch or dinner with Executive Director & Board President

Platinum Sponsor

\$5,000.00

Signage at event | Your business name/logo/link on website | Company announcement | Logo on 2nd tier of T-Shirt | Small table at event | 6 complimentary 5K race registrations | 1 small team build** | Lunch with Executive Director

Gold Sponsor

\$2,500.00

Signage at event | Your business name/logo/link on website | Company announcement | Logo on 3rd tier of T-Shirt | 5 complimentary 5K race registrations | 50% discount on small team build**

Silver Sponsor

\$1,000.00

Signage at event | Your business name/logo/link on website | Company announcement | Logo on 4th tier of T-Shirt | 3 complimentary 5K race registrations

Bronze Sponsor (\$100-\$500)

Your business name/logo on website
Company announcement
(Fund 3 categories: Food/Beverage, Event Support, or Marketing. More info on website)

EVENT DETAILS:

WHEN: Sunday October 19th, 2025 at 9AM

WHERE: Overpeck Park | 199 Challenger Road,
Ridgefield Park NJ 07660

USATF Official Sanctioned Course
Grand Prix Certified Race

HOW MANY: 250 participants (projected)

***Deluxe Ad collaboration** on social media includes customized mini campaign highlighting sponsor company. Includes 3 exclusive posts and a video interview.

****Team builds:** sponsored events for volunteer groups at build sites and/or workshop in Westwood. More info included on opposite page and our website.

Habitat for Humanity of Bergen County | 121 Carver Avenue, Westwood NJ 07675
201.457.1020 Ext. 2 | HabitatBergen.org | Info@habitatbergen.org



Check your level of sponsorship

- | | | | | |
|----------------------------------|-----------------------------------|-------------------------------|---------------------------------|---------------------------------|
| <input type="checkbox"/> Premier | <input type="checkbox"/> Platinum | <input type="checkbox"/> Gold | <input type="checkbox"/> Silver | <input type="checkbox"/> Bronze |
| \$7500 | \$5000 | \$2500 | \$1000 | \$100-\$500 |

Business Name: _____

Contact Name: _____ Contact Phone #: _____

Email Address: _____ Website: _____



**SPONSOR
NOW**

Logo Submission: Please email your company logo in vector or high-resolution digital format to info@habitatbergen.org.

Deadlines for submission and payment:

- September 22, 2025 (Premier, Platinum, Gold, Silver)
- October 3, 2025 (Bronze)

For questions, visit www.habitatbergen.org or call 201.457.1020.

Team Builds: Premier, Platinum, and Gold sponsors include a Team Build or a discounted Team Build experience.

Team Builds are group volunteer events where your team helps construct a Habitat Bergen home or build items in our Westwood workshop to benefit local nonprofits across northern New Jersey.

- Small Builds: up to 5 people
- Large Builds: up to 8 people
- Timing: Spring (March–June) or Fall (September–November)

Scheduling deadline: January 15, 2026

Builds must be completed by: June 30, 2026

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